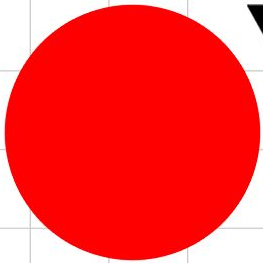


M  **↓** **M** **N** **T**

DIGITAL MARKETING & PRODUCTION STUDIO



WHO IS **MOV**MNT?

MOV

MNT is a creative studio that specializes in brand creation and brand management.

We pride ourselves on personally learning your brand and your goals.

Then using our skilled team to help you utilize social media and digital marketing to achieve them.



WHAT DOES THAT LOOK LIKE FOR **BUSINESS OWNERS?**



- Professional Branding
- Lead Generation
- Social Media Management
- Quality Video Promotions
- Top Tier GFX Design
- Digital Marketing Expertise
- Stress Free Online Presence



HOW DOES IT WORK?



5 EASY STEPS

- 1. Brand Solidification**
- 2. Clientele Landing**
- 3. Process Planning**
- 4. Production and Distribution**
- 5. Analysis and Evaluation**



1 BRAND SOLITIFICATION





BRAND SOLITIFICATION

We will have a consult to help you design, redesign, or continue your brand.

This includes, but is not limited to logo, text styles, color choice, thematic style, and asset selection.

This means, if you have a brand you are proud of, no worries. We will help make it look professional.

Not happy with your current brand? We will help you discover and create one that best represents you.



2 CLIENTELE LANDING



CLIENTELE LANDING

Every brand needs to have a central location they are sending online potential clientele to.

This can be a website, dominant social platform, sales and review platform, or others.

Our team of Digital Marketing Strategists will discuss which option would be best for you.

Our team of web designers, graphic designers, video editors and more will optimize this landing for leads.



3 PROCESS PLANNING





PROCESS PLANNING

Your brand is ready.
You know where you are sending
your clientele.

Now it is time to tackle social media
and video marketing to get
them there.

Our team develops an action plan
to utilize video content and
graphic design across other
platforms to drive clientele to your
landing and generate leads.

Once approved, we begin.



4 PRODUCTION & DISTRIBUTION



PRODUCTION & DISTRIBUTION

Your personalized team of video editors, graphic designers, content strategists, and digital marketing specialists will create and post videos and graphics.

This will be done according to your action plan and adapt as data is collected to ensure you are getting the most out of your investment of time and money.

The goal is growth in both social presence as well as an increase in leads brought to your business.



5 ANALYSIS & EVALUATION





ANALYSIS & EVALUATION

We will monthly evaluate trends, brand growth, online social interaction, and SEO data to determine the success rate of your current plan model.

If things appear to be on track we will continue moving forward.

If things are moving slower than anticipated or simply not working, no worries, we switch gears and determine what changes can be made to fully utilize the production stage for success.

